

SCLH October 10, 2022, 9 AM Minutes

Multipurpose Room in Orchard Creek Lodge and Zoom

- A. Call to Order and Attendance: 9:01** Ron Naby, Truman Holtzclaw, Heather Brown, Diane Margetts , Ray Avakian, Klara Kleman, Kathleen McCarthy, Les Thomas, Gary Sloan,
- B. Approval of September 2022 Minutes:** Approved unanimously

C. Officer and Chair Reports:

1. **Treasurer:** (Heather) \$4249.41, 99 members, 79 household, with 31 previous members still pending.
2. **General Meeting:** (Ron)
 - a. Tribute to Pete Henshaw.
 - b. Dennis Morgan Underwater Photography is the presenter for October.
 - c. Heather Cline Landscape and Nature is scheduled for November.
3. **Communication:** (Diane) Notifications for Compass and Sun Senior News are due on the 14th of the month.
4. **Website:** (Ray) **September, 2022, Website Summary**
 - a. Significant new content released – LHPHOTOCLUB.COM & Calendar
 - b. Support from new content, Mail Chimp, Facebook, videos & early General Meeting information.
 - c. Completed website integrity review (Klara)
 - d. One new member application thru website
 - e.

Month	Unique	Sessions	Sessions/
	Visitors		Visitor

July, 2022	62	104	1.7
Aug, 2022	90	218	2.4
Sept, 2022	137	336	2.5

f. User Platforms: 58.6% desktop, 33.3% mobile & 8.1% tablet

g. Videos for General Meetings through 10/01 are available.

h. Photographing Water – Holtzclaw & Nabity – 28 views*

i. 9/14/2022 Rolling Slide Show – 39 views

5. Field Trips: (Les)

a. Fall Colors Trip coming up.

b. Sandhill Cranes Festival coming in November.

c. Gray Lodge Trip is coming in December.

d. Fall Challenge is currently in process.

e. Extravaganza is scheduled for November will be a 2 hour show and lunch. Program logistics were discussed.

6. Exhibits: (Klara) Klara sent out Simple Pleasure notice, a Spa notice will be sent out for photographs that are nature oriented and restful. Bonarrotti exhibit is up.

7. Photography SIG: (Kate) No SIG in October due to travel. November SIG is on Birds Photography. She will be sending out a MailChimp for Pop Up Photography Opportunities in October like Halloween Festivals, Day of the Dead Festivals, etc.

8. Social Events: (Diane)

a. Extravaganza was discussed. Members will be charged \$5 fee for the potluck, and asked bring something to feed 5 to 6 people. Notification will be done at the Wednesday meeting.

b. Breakfast in the Ballroom signup will begin this Wednesday. with past pictures of Christmas Breakfasts. Starting collecting money for Extravaganza and Christmas on Wednesday.

Heather will contact Phil who has a computer program coordinated with ticket numbers.

C. New Business:

1. New Board Meeting times in October, November and December in the Multipurpose Room on 10/10/2022, 11/14/2022, and 12/12/2022. ←NOTE: this is the same day as the December breakfast. We'll need to set a date, time and location for the December Board meeting. A discussion was held on possibly not needing a December meeting if we can finalize the year's business in November.

B. New Resident Meeting representation is now limited to 10 clubs, m on a rotating basis. Suggestion that we make an introduction to the club video or SlideShow to put on the SCLH members website next to our link to our club webpage. Kate will develop an introduction to the club to present to the next Board meeting.

C. Discussion topic: Smartphone photography (Ron) Smartphones are becoming the "camera of choice" for many people. I've spoken to residents who tell me they love photography but don't own a "real camera." This is often their response when I suggest they check out the LH Photo Club. We can tell people that smartphone photos are welcome, but what things can we DO to demonstrate that? Let's explore this topic and see what ideas we come up with. SIG once a year for SmartPhones, —image of phone with picture, CellPhone Challenge, Give Me 5 cellphone images.

D. Motion to give all presenters \$150 by Truman, seconded by Les. Passed unanimously.

E. General Liability language is needed for club. Les will come back with language for this in November Board meeting.

D. Former members were notified that that membership fees are due. Club notifications and activities go out to paid members.

E. Bylaws need to updated. Kate, Heather, Klara, and Les will meet to come up with a first draft.

D. Adjourn Meeting 10:46