Lincoln Hills Photography Club Board Meeting Minutes Monday, September 9, 2024 9:00 AM

Multi-Purpose Room in Orchard Creek Lodge

1. Call to Order and Attendance: Approval of August 2024 Minutes

Attendance: President Ron Nabity, Vice Presidents Truman Holtzclaw and Diane Margetts, Treasurer Phil Harmon, Secretary Nancy Whitaker, Membership Heather Brown, Field Trip coordinators Les Thomas along with James Sakaguchi, Website Ray Avakian, Technical Advisor Gary Sloan.

Motion: to Accept Minutes of August as corrected made by Truman Holtzclaw, seconded by Ron Nabity, passed unanimously.

2. Officer and Chair Reports:

a. Treasurer: (Phil submitted treasurer report in advance of Board mtg)

Checking Balance 7/31/24:	\$4 , 775.84
Member Dues:	\$20.00
PO Box:	\$(200.00)
Raffle Prize:	(\$25.00)
Checking Balance 8/31/24:	\$4,570.84
Petty Cash:	\$200.00

b. Membership (Heather)

165 members paid, 15 are unpaid
109 paid households, 12 are unpaid
67 Members in Face Book
57 posts in August down 14%
Popular Days Monday 6am to noon
Each Post seen by 18 - 50 Members
Top individuals posting

Jim Sakaguchi, Ron Nabity, Heather Brown, Larry White and Bill Kress.

c. General Meeting: (Ron)

- i. **September 11 Meeting:** Challenge topic of "Peace and Quiet" for the September meeting.
- ii. October 9 Meeting: Ron asked Truman if he would contact Tony Hallas to give his Astrophotography presentation on Oct 9. Truman said he would call him after the Board meeting.

d. Communication: (Diane)

- i. Please have all club events and exhibits and other relevant information into Diane by the 14th for both the Compass and Sun Senior News.
- e. Website: (Ray submitted web report in advance of Board mtg) September 2024 – Photo Club Website Summary
 - i. August 2024 Updates: General Mtg, Field Trip, Special Learning Class, Photo Meet-Up, Exhibits, Our Team, Analytics, Admin
 - ii. New Member Applications: 2 (SH & RF)
 - iii. Website Unique Visitors: August 2024 66 (79 in July)
 - iv. Videos:
 - 1. (No videos in August)

In a discussion on improving website visitation, it was suggested that someone give a 5-to-10-minute discussion on the website at the next general meeting in October. This could be a recurring topic as needed.

f. Field Trips/Challenges: Ron reporting) Les is planning a new Smart Phone Academy starting Oct 7, Oct 21, Nov 4, to Nov 18, with a requested luncheon for graduation TBD. There is seating for a maximum of 22 and minimum is 10.

There will be a special learning class on Oct 2, by Kris Knutson who will present Architectural Photography. He made his living in the Bay Area as an Architectural Photographer.

Jim handed out the Results & Recommendations" of Field Trip Survey 2024 that had gone out earlier. Briefly, 170 surveys were sent out, 67 responses were received. To see the entire analysis of the Field Trip Survey 2024 see the LHPC website:

https://www.lhphotoclub.com/ files/ugd/7a5e64 21a86abaf13442b696ed 55176ccb1e05.pdf

(To see the original survey see page 6 and 7.)

The findings were (briefly):

- 1. Interest: 73%
- 2. Field Trip (FT) Duration Day/less; 74%,
- 3. Day or less frequency: Monthly 53%, Seasonal 43%,
- 4. Multi day FT Frequency: Seasonal 54%, Yearly 34%,
- 5. Nature Oriented FT most popular.
- 6. Budget/Cost (multi-day) \$1,000.
- 7. Trip characteristics most wanted: See new places, learn something new, hotel access, some social activities,
- 8. Comments made for subject/event ideas.
- 9. Comments for improving Field Trips regarding: scheduling, communication, trip resources, consideration of physical limitations.

Recommendations/Next Steps:

- 1. Preplanning is important: Create an annual calendar for field trips
- 2. Publish and ask for pre-interest to gauge attendance.
- 3. Need greater lead-time for Field Trips, allows for scouting, researching, and writing up materials.
- 4. Address concerns about trip cancellations.
- 5. Form a Field Trip team (committee) of 3-5 people

Foto Op's are one full day or less, (an event close by). Announcement may pop up on the Club Facebook or mentioned at Club meetings. It is likely that there will be no or little group coordination. In that case you will be on your own to make all arrangements.

g. Exhibits: (Rhonda, Denise) Rhonda and Denise were not present, Ron reported on Rhonda's message to him regarding the Orchard Creek Exhibit. There were 12 photographers, 30 photographs, and 10 photographs were sold. Rhonda reported that they need more floor easels, and preferably ones that can hold two pictures each. She said that if the board can't provide the budget, that perhaps the photo club could coordinate with the painters' club to jointly purchase some more easels. The photo club has 6 table top easels. We have a cabinet somewhere with the easels, some tools and some mini books which we were to make up a library someday. Should we just hand out the books?

Ray reported on Denise's exhibits at Buonarroti's and Simple Pleasures. The Buonarroti's exhibits are to come down on October 4th.

h. Photography Special Interest Learning:

- i. There will not be a Special Learning Class in August.
- ii. Kurt Knutson will give a presentation on Architectural Photography on October 2.

i. Social Events: (Diane)

The Christmas Breakfast has been reserved for Dec 6, a Friday. Tickets are \$12, same as last year and we will start selling tickets October and November

3. Unfinished Business:

a. Names and Faces (Ron)

Ron contacted a few members and they seemed very hesitant to have any information about themselves available on the internet even one that is password protected. He has decided to not have any contact information available about the members available on the website.

b. New Business (Ron):

a. Ron asked for a search committee to be formed to find a new President for next year starting soon. If someone wants to be President, they could start now to work with him. He is willing to help and he will write down his procedures and his tools, such as Excel and Power Point. He hopes that at the next meeting there could be a committee formed.

Less than a third of the membership attend our meetings. Ron asked if we should send out a newsletter that reports news of events coming up? The members attending thought it would be a good idea.

4. Adjourn Meeting: 10:49 AM

Motion to adjourn made by Truman Holtzclaw, seconded by Diane Margetts, Passed unanimously

Submitted 09/30/24, by Nancy S. Whitaker Secretary Lincoln Hills Photography Club.

James Sakaguchi's original Survey is attached to these minutes.

Lincoln Hills Photo Club Field Trip Survey 2024 First, thank you for taking the time to review and provide feedback via this survey. Our goal in creating field trips is to make photography fun as well as informative. The survey will help in the task of providing the type and frequency of field trips that's of interest to club members. In so doing, this will also assist us in developing an annual calendar of events that will be shared with club members for feedback and inputs.

* Required

Future Field Trip Planning

1. Are you interested in attending any type of field trips?

Yes, No or Maybe

2. What type of field trip do you prefer to go on (select all that applies)

Half day Field trip (2 to 4 hours) Full day Field Trip (6 to 8 hours) Multiple day field trip

3. How often would you recommend we do Half or Full day Field Trips?

Weekly, Monthly, Season (Spring Summer, Fall, Winter (4 a year)

4. How often would recommend we do Multi Day Field Trip?

Weekly, Monthly Seasonally?

1. What would be ideal places you would like to visit on a field trip (select as many as you would like)?

National Parks in California

National Parks in the Western Part of USA

California State Parks

Coastline and other water-oriented locations

Landscape Gardens, Flowers, Plants

Motion (transportation, racing, aerial, etc.)

Cities and Towns

The "old" west

Major events and celebrations

Night Time

Day Time

Sunrise / Sunsets

- 5. What other areas, events or places would you like to see included in field trips? Enter your answer
- 6. "What is your expense (Lodging Food) limit on a field trip of one to three days?

\$500 or Less

\$1,000 or

less \$2,000 or

less \$3,000 or

less any

amount is OK

7. What are the most important aspects of a field trip to you (select all that apply)?

Go someplace we have not been

Learning new photography techniques

Revisit places from prior years

Transportation or carpooling

Budget and Cost

Access to Restaurants

Access to Hotels/Motels

Stay in the same area for the duration of the trip.

Social time with other club members.

- 8. Additional information you would like to provide regarding field trips. Enter your answer
- 9. If you would like to be contacted about the survey and/or provide additional feedback, please provide your name and email.