

Minutes of LHPC Board Meeting, Tuesday, Feb. 12, 2019

Multipurpose Meeting Room – 9:00 am to 11:00 am

CALL TO ORDER & ATTENDANCE : MEETING CALLED TO ORDER AT 9 AM. JIM MOON, JEFF HANNER, KATHLEEN MCCARTHY, BRAD SENN, RAY AVAKIAN, VICKI WHITE, O TRUMAN HOLTZCLAW, BOB BIAKAUSKAS, KLARA KLEMER, LES THOMAS, BILL KRESS, DIANE MARGETTS

OLD BUSINESS

Approval of Minutes: January 8, 2018 Board Meeting Corrected and approved by unanimous vote.

OFFICER AND CHAIR REPORTS

A. Treasurer/Membership report (Phil unable to attend, but provided report to the President)

1. Financial Report \$4065.00 in current bank account
2. Phil attended January 31, 2018 Club Membership Recruitment on behalf of the club.

B. General Meeting Programs (Jim)

1. February, 2019: Sal Acosta and Suzanne Hutchinson: Uganda, the Pearl of Africa
2. Upcoming General Meeting Speakers:
March, 2019: No Speaker. Members Show and Tell
April and May: Hudson Henry and Lisa Kristine are possibilities
Board discussion on club paying Hudson Henry a stipend plus airfare to present OnOne at a General Meeting with a luncheon and workshop afterwards.
We need to check to see if a room is available and if OnOne can pay for this.
Jim Moon will gather information and we will revisit this topic at the next board meeting.

C. Communications Update (Diane and Ray)

1. Compass/Sun Senior News: Will advertise update date and is available for input and articles from club members.
2. Website: Bob setup access to Google Analytics on his computer. Over the year we have had 4000 homepage visits with 25% going to the Gallery followed by Field Trips, Our Team, and Exhibits in popularity. Fifty six of our members have a page. Viewers spend 5 min 12 seconds on average or 11 times a day. Viewer numbers spike when emails alerts members to webpage, gallery, and field trip updates. Upcoming field trips are being posted and possible self driven photography trips are being developed for the web. The board discussed the code and format logistics of the webpages. Members are encouraged to update their galleries after field trip. Data file limit per picture file is 10 mg. Data shows the page is accessed by 78 desk-

top/laptops, 14 tablets, and 8 smartphone/mobile devices. Referral numbers can show effectiveness of promotions by club or individuals in the club.

3. Reminder to members to use the latest email list when using Mail Chimp to send out emails to members.

D. Field Trips 2018/2019 (Les)

1. Yosemite Update: Looks like a good year—good snow, great runoff for the the falls shots, nothing out on the use of parking passes for Firefall,
2. Carmel, Big Sur, Hearst Castle trip starting April 22nd is coming. So far 12 signed up.
3. There is a tentative Death Valley Field Trip led by Truman in March 2020. Scotty's Castle will be open then. Plan on at least four days there with one travel day up and one back.

E. Exhibits Report (Vicki & Klara) Vicki mentioned update issues on the web so we need to just let Ray and Diane know. The Simple Pleasure theme is "Your Best Picture", framed with no size limit opening on May 6th. The Sewing Window at Orchard Lodge theme is Sun City, Lincoln Hills and will go up May 14th. Kilega Spa will be opening up in June for 22 pictures; however there is concern that the pictures are not well placed or lighted to make the display worth the effort. Klara and Jim will have a discussion with the spa manager to bring forth our concerns. More will be coming out later on this topic.

F. SIGS

1. Print SIG and Round Table SIG:
 - a. February 27: Panorama Photography Roundtable SIG
 - b. March 27: Full Frame, APSC, u4/3 Comparison and Equivalence
2. Enhancement Sig: Still looking for a leader for this SIG
3. Learning SIG: (Diane, John, Brad, Truman) Learning SIG for February is rescheduled to March due to Yosemite field trip. The topic is Black and White verses color.

NEW BUSINESS

- A. **20 Year SCLH Celebration in October** Truman, Bill K, and Les will chose the club picture.
- B. Club Expo is the 26th of this month

OPEN DISCUSSION: The May 19th Concourse Elegance

ADJOURNED MEETING 10:21 a.m.