

Lincoln Hills Photography Club (LHPC)
Minutes of September 12, 2017 Board Meeting

A. Call to Order at 9:00 a.m. in Orchard Creek Multi-Purpose Room

B. Roll Call done visually and informally. In attendance:

Bob Dale, Vice President and facilitator; Dale Petersen, Treasurer; Debra Raach, Secretary; Brad Senn, Past President; Bob Baikauskas, Print SIG; Truman Holtzclaw, Programs; Charlie Schuman, Lifestyles; John Fedors

C. Old Business

1. **Minutes** of the August 8th Board Meeting were approved as distributed.
2. **Tax Filings:** Dale Petersen shared that the CPA feels a Sept. 28 final determination (as indicated in a letter received from the IRS) is probably not realistic. If the determination of the club's tax-exempt status is not received, Dale will call the IRS.
3. **Travel Mugs:** Brad received and brought in the mugs to be sold at the next day's general meeting. Prices were discussed and a motion was made and passed to round the actual cost down to the nearest dollar to make sales somewhat easier. Twelve 14 oz. mugs will be for sale at \$15 each and twelve 30 oz. mugs will be for sale at \$22 each.
4. **Show & Tell, Sept. 13:** Vicki has indicated that she has enough images for the Mac portion of the show; Truman has 6 participants for approximately 30-40 minutes on the PC portion. Bob Dale would like 2 microphones in runners' hands to give to presenters. Bob Baikauskas needs individual files along with any slide shows that may be submitted so that he may publish on the website. This should be communicated to the members prior to the next Show & Tell in March.
5. **Website Transition:** Bob Baikauskas is working on documents specifying font size, sizes and dimensions, color palette, content organization tools (ie, containers). This will give a better introduction if someone new comes in. His goal is to be through as webmaster by January. He is now simplifying the site.

He still needs reporters, especially one to write up the general meetings. This will be raised again at the general meeting the next day.

Bob also reported that 60% of the website views happen within the first two days of publishing the monthly update.

Truman would like to put up 2 favorite images from any members prior month's photographs. As Bob indicated this may be difficult logistically, Truman and Bob will discuss after the meeting.

D. Officer and Chair Reports

1. **Treasurer/Membership:** Checking account balance is \$3,972.21. Currently 150 members from 120 households. 17 members did not renew and they have been removed from the roster.

(Membership continued) Some of those were a group of women that joined last year thinking a planned field trip would be a bus trip. Dale has revised the membership roster to include 2 columns with email addresses with one as a comma-delimited format.

A motion was made and passed to set up honorary memberships for members that have not renewed but played an important role in the club. Jack Wartlieb will be awarded the first membership as a former founding member. Brad will create a certificate and Debra will compose a letter to be mailed to Jack.

2. **Field Trips:** Les Thomas is putting together a trip to Lake Tahoe Oct. 17-19 to photograph fall colors, wildlife, and night photography.
3. **Communications:** Diane Margetts will write an article on exhibits for Compass magazine.
4. **Exhibits**
 - a. Umpqua Bank exhibit going up today.
 - b. "Artisans in the Lodge" will be held Oct. 29th. Individuals must have a resale permit from the State Board of Equalization.
5. **Enhancement SIG:** Gary is on vacation so Bob Baikauskas will be facilitating the next SIG. He has introduced a challenge for Oct. 4th using 3 PNG files available to download from the website. Using photo editing software, enhance one or all any way one would like and share at the next SIG.
6. **Print SIG** (Bob Baikauskas): Considering holding the SIG once a quarter and use the other session dates for training workshops.
7. **Lifestyle** (Charlie Schuman): Taking portraits of board member candidates in October to keep them consistent. There will be a beer and wine tasting at Ride to Walk next summer. Charlie and Jim are working on a promotional video that Ride to Walk can show to a potential sponsor.

E. New Business – none discussed

F. Meeting adjourned at 10:42 a.m.