

**Lincoln Hills Photography Club
Board Meeting Minutes
Monday, May 6, 2024**

9:00 AM

Multi-Purpose Room in Orchard Creek Lodge

1. Call to Order and Attendance: Approval of April 2024 Minutes

Attendance: President Ron Nabity, Co-Vice President Truman Holtzclaw, Secretary Nancy Whitaker, Treasurer Phil Harmon, Membership Heather Brown, Webmaster Ray Avakian, Field-Trip Coordinator Les Thomas, Technical Advisor Gary Sloan.

Motion to Approve April 2024 Minutes Motion, Truman Holtzclaw, Seconded Phil Harmon, Passed All

2. Officer and Chair Reports:

a. Treasurer: (Phil submitted treasurer report in advance of Board mtg)

Balance 3/31/24 -	\$2,999.31
Member Dues -	\$80.00
Refreshments After Meeting -	\$(66.74)
Balance 4/30/24 -	\$3,012.57
Plus petty cash -	\$200.00

b. Membership (Heather)

Members 171, 120 Households, Facebook 63 members

c. General Meeting: (Ron)

- i. **May 8 meeting:** Ken Spencer will present a program on Artificial Intelligence, “de-geek-ify-ing this new technology.”
- ii. **June 12 Meeting:** Jim Moon will share bird photos from his recent trip to Belize.

Note: The June 12 General Meeting will be in the Orchard Creek Ballroom (June only)

d. Communication : (Diane)

Please have all correspondence for Compass and Sun Senior News into Diane by the 14th of May.

e. Website: (Ray submitted web report in advance of Board mtg)

May 2024 – Photo Club Website Summary

- i. **April 2024 Updates:** General Mtg, Field Trips, Smart Phone SIG, Meeting Videos, Members Websites, Calendar, Analytics, Admin
- ii. **New Member Applications** = 2
- iii. **Website Unique Visitors:** April – 104 (92 in March)
- iv. **WIX Pricing:** \$26/mo. -> \$29/mo. Renew April 2025
- v. **Videos** (* 4/10 through 4/30)
 - 1. 4/10 “Shadow Photography” Truman – 18 views (only 2 days) – (11 in March “ –Aviation”)
 - 2. 4/10 Give Me Five Members Slide Show - 7 views (4 in March)

Ray reported that Denise will continue posting to the calendar after taking a break for family issues. Diane and Ray will pick-up the slack during this time. Ray reported if you want an event posted on the calendar, please notify her.

Discussion was held regarding the upcoming renewal of Wix in 2025. The cost would be approximately \$700.00. The board agreed the value of the website was important for the club.

f. **Field Trips/Challenges:** Les Thomas

Monterey Asilomar was a success, more than 30 attended. At the farewell dinner, Fish Wife restaurant, there were more than expected 27. It too, was also a success.

Discussion was made on additional cost to rent a room and to have a guest speaker, Jim Wise. The club will not reimburse expenses unless all members of the club benefit, therefore a request was made for donations from those members in attendance. Expenses were \$400.00, and \$420 was collected.

Show and Tell party at Les on May 9th at 4:30 pm, for those who attended the Monterey Asilomar event. Pictures were sent to Gary Sloan for presentation after the Pizza dinner.

Tulip Gardens at the Crystal Hermitage was April 17th, with 24 participants. Leaders were Heather, Jim Sakaguchi, and Nancy. Tickets were purchased in advance.

Norton Iris Garden on April 19th, with more than 14 attending. Leaders were Heather and Nancy. It was a no charge event.

McKinley Rose Garden on April 7th. The leaders are Heather and Nancy.

Upcoming, Field Trips, **High Hand Nursery**, Diane Margetts is arranging. It is local and can possibly include lunch.

Galaxy, Milky Way, Tahoe, Wildflower and Landscapes field trip – July 31 through Aug 4. Leaders Greg Ferguson, Jim Sakaguchi, and Les Thomas (wildflowers). Hope Valley area near Carson Pass. Kirkwood Ski resort may have Air BnB's.

g. **Photography Special Interest Learning:** (Les)

- i. **Special Learning Sessions**, at the time and location of the former SIG session which is the first Wednesday of the month in the multi-Purpose room. (Reservations may be required because of popularity).

- ii. On **May 1, 2024** was an excellent presentation by Dee Grimm, on the editing capability of the iPhone. There were 33 in attendance. She will also be presenting the following month, **June 5** on the **Smart Phone Editing for the iPhone and Android** by using Lightroom Mobile. In order to get into that meeting, you will have to download the 'free' Lightroom Mobile app.
- iii. On **July 3, 2024** it will be **Galaxy Milky Way photography for Smart Phones and all Cameras**. Instructors will be Greg Ferguson and Jim Sakaguchi. The field trip will be to the Hope Valley area. However, there will be a *practice setup locally before*.

3. New Business:

a. Membership renewal: (Ron)

- i. Waiver forms: new form or have members review/initial original form? It was decided to not require current members to fill out a new form, but to initial their first one. The past membership forms will be divided into 5 binders. Treasurer Phil Harmon will collect money at the check-in at our next General Meeting on Wednesday May 6. And possibly at our General meeting in June.

b. Equipment Donations (Ron)

- i. Ron received some lighting equipment as a donation to the club. Options: use it as loaner equipment for members; or sell? Ron suggested that he bring in the smaller equipment on Wednesday, and he will keep the two lighting devices as loaners for the club. He has offered to store them in his garage and has offered to instruct members in the club on how to use them. He may have remote starters for them.

- ii. The treasurer, Phil, when asked are donations considered a gift. He replied, yes, and the club could accept the gift.

c. Survey (Ron)

- i. Jim Sakaguchi suggested a club survey (see separate attachment "Survey.PDF" for his suggestion) If we do a survey, what topics to include?
- ii. Ray mentioned he would like to have a survey for it could help with the Website too. He is interested in the communication channels, such as Facebook, mail chimp, and the Calendar, and especially the Calendar, are people using it?
- iii. Les responded that surveys are great but they must be well worded so that a large percentage of the members will respond. If only a small percentage respond, then a minority will be driving the interests of the club. Also, we need to decide on topics such as, Social Events, Field Trips. Les spoke on the necessity of having a well-planned, organized survey before it is sent out. Others spoke on the necessity to consider what direction the survey would be targeted or directed. Upon deciding that some of those issues are also mentioned in topics listed in e and g, this was in essence tabled until the latter topics were addressed. Several did mention that the Survey decision would not be rushed. Both Ron and Les agreed that we need to set this topic aside to decide how to design it and make it meaningful.

d. Photo Contest (Ron)

- i. Jim Sakaguchi suggested a photo contest hosted by the photo club, with SCLH residents entering the contest. (see separate attachment "Photo Contest.PDF" for his suggestion)

Combine this idea with previous conversations re: community photo event (e.g. Day in the Life)?

A discussion was held, and some suggested that they favor an open presentation rather than a contest. The contest would be open to all residents. A series of categories could be offered, and a resident could choose from 5 categories, and so on.

e. **Names and Faces** (Ron)

- i. Jim Sakaguchi suggested the club have some kind of “Member Yearbook” with photos/names of club members, to help us recognize and remember Who’s Who in the club. This is like previous suggestions for having photos of members available (e.g. web gallery?)
- ii. A long discussion morphed into security of the website, the Clubs private Facebook account, and how to possibly eliminate constant printing of an updated members ’list. Ron suggested having a password for the members to access the list on the website. He suggested listing Name, photo, phone number and email address. Membership closes September first. Regarding those who didn’t want their information published, we could make the listing voluntary. Email addresses could be listed that were specific for the Photography club. Ray mentioned he has reserved a space on the website that could be used for this ‘private ’membership directory.
- iii. Truman suggested having a so called “Rogue’s Gallery” of just pictures and name.
- iv. Late in the meeting, the Board decided that before a final, secure design for a membership directory (or a roster) is

placed on the club's website; a prototype would be made using the current board members, pictures and information.

f. Zoom subscription renewal (Ron)

- i. The Zoom subscription (\$149) will automatically renew in August. *Motion was made to renew when the subscription was due. Motion, Truman Holtzclaw, Seconded Ray Avakian, Agreed, all.*

g. Requests for photography from SCLH groups (Ron)

- i. A tennis coach contacted Ron asking if photo club could take photos of tennis activities (overlap of Tennis Club and Wellfit) A discussion was held and many felt that it would not benefit the club.

h. What are the Rules for use of the club's private Facebook group. (Heather, Ron)

The Board agreed to the following:

1. Photography conversation only.
2. The only things you can sell on this page are photography equipment that is usually sold within the club like reselling cameras, printers, etc.
3. Provide constructive criticism only if the original poster asks for it.
4. If you are selling your photography, protect your copyright. You may not want that one up on the Internet on Facebook. Post a link to your website instead.

4. Adjourn Meeting about 11:15 AM

5. Submitted by Photo Club Secretary Nancy Whitaker 5/25/2024