

Lincoln Hills Photography Club

Board Meeting Minutes

Monday, July 8, 2024

9:00 AM

Multi-Purpose Room in Orchard Creek Lodge

1. Call to Order and Attendance: Approval of June 2024 Minutes

Attendance: President Ron Nabity, Co-Vice President Truman Holtzclaw, Treasurer Phil Harmon, Secretary Nancy Whitaker, Membership Heather Brown, Webmaster Ray Avakian, Field Trip Coordinator Les Thomas, Technical Advisor Gary Sloan,

***Motion:** Approve June 2024 Minutes as corrected, Ron Nabity, Seconded Phil Harmon, Passed All,*

2. Officer and Chair Reports:

a. Treasurer: (Phil submitted treasurer report in advance of Board mtg)

Checking Balance 5/31/24:	\$3,882.57
Member Dues:	\$760.00
Raffle Prize:	(\$25.00)
Checking Balance 6/30/24:	\$4,617.57
Petty Cash:	\$200.00

b. Membership (Heather)

149 Members have paid, 22 are unpaid,
101 paid households, 17 are unpaid.
65 members are on Face Book.

c. General Meeting: (Ron)

- i. **July 10 Meeting:** Ron Nabity will do a presentation on Composition.

Note: The July 10 General Meeting will be in the Orchard Creek Ballroom (July only)

- ii. **August 14 Meeting:** No program planned – take the month off?

Four of the 5 members stated they wanted the month off. Ron requested that the members wishing to have an informal meeting in August, to give him a plan to present in two days at the July General Meeting. The members wanting an informal meeting at Presentation Hall were Truman, Gary, Heather and Nancy. Heather and Nancy agreed to have Truman and Gary work up such a plan. At the meeting Truman recommended doing some silhouette photography. They were to present their decision to Ron on Tuesday before the Wednesday meeting.

- d. **Communication:** (Diane) Diane sent a note to Ron that she could not make the meeting. The usual recommendations are to have all information into Diane by the 14th of the month for both the Compass, and Sun City Senior News.

- e. **Website: (Ray submitted web report in advance of Board mtg) July, 2024 – Photo Club Website Summary.**

Ray reported that the team worked on the following updates during June.

He described Analytics. Analytics consists of E-Commerce provided by both Google and Wix. The reports indicate the interests of the visitors, and acts as a conduit and news letter to the membership. i.e. who is reading it and what programs we might include in the future. Ray checks the reports from both Google and Wix approximately once a month.

- i. **June, 2024 Updates:** General Mtg, Smart Phone SLS, Hot Dog Luncheon, Meeting Videos, Exhibits, Calendar, Amador Flower Farm, Analytics, Admin
- ii. **New Member Applications = 1 (JS)**

- iii. **Website Unique Visitors:** June, 2024 – 80 (102 in May)
History repeats? 2023 - 67 (92 last mo.)
- iv. **Videos (* 6/12 through 6/30)**
 - 6/12 “Birds of Belize” Jim Moon – 7 views (15 in May – “AI”)
 - 6/12 Give Me Five Members Slide Show - 11 views (12 in May)

f. Field Trips/Challenges: Les Thomas

Field Trips:

August 4 & 5, Milky Way - Galaxy Photography with Smartphones and DSLR/Mirrorless Cameras. The location will be in Hope Valley south of Lake Tahoe. This area is famous for its "dark skies" and excellent locations for Milky Way photography. Led by Jim Sakaguchi.

An email invitation to all Photo Club members was sent on July 2, 2024.

The discussion on the field trip to Hope Valley, Caples and Silver Lakes stressed the difficulty of 1. No beaches, i.e. Lake levels were full. This would indicate a safety issue, Photographing at night. 2. Increased costs of travel. 3. Difficulty handling numbers of people in somewhat cramped areas. As of this date there were only 7 individuals signed up.

Field Trips Survey: An extensive survey will be distributed later this summer. We look forward to input from all of our members.

- g. **Exhibits:** (Rhonda, Denise) Rhonda Campbell is in charge of exhibits for the OC Rotunda pictures.
- h. **Photography Special Interest Learning: (Les submitted a Special Interest Learning report in advance of Board mtg)**

- i. Special Learning Classes are held on the 1st Wednesday of the month from 9 am to 10:30+ am.
- ii. We just finished a class on Milky Way – Galaxy and Astrophotography Landscapes presented by Greg Ferguson, Jim Sakaguchi and Heather Brown. Wow!
- iii. We will have a “lessons learned” gathering on July 15 from 1:30 pm to 3:30 pm in the Media Room at the Orchard Creek Lodge.
- iv. There will not be a Special Learning Class in August. The practice session on July 15, had a very limited attendance. Heat during this part of July was intense, and some of the members were ill.

Les handed out a Paper titled,

“Learning Sessions Requested from Members”, Recommended during the March 2024 Class. These Topics were unanimous or nearly unanimous by the entire group. We need to find presenters and dates to present.

-Children, -Pets, -Landscape, -Travel, -Street photos telling a story, -Architecture, -Portrait, -Flowers (more tips and tricks), -Long Exposure, -Macro,

-Milky Way -Galaxy, Stars, -Quick Editing & Sharing (Facebook, social media platforms)

-Video –how to make high-quality videos and add music, narration, etc.

-Apps (best apps for different types of photography)

-Processing a photo to make a “fine art” presentation

-Photo Analysis –what makes a great photo, how to evaluate, what do judges look for, what sells, etc.

-Feedback on our own photos – looking for input on how to improve – suggestions from experienced photographers reviewing our images in a helpful way

Note: these are not presented in any order of popularity; all are important. The last topic, feedback on our own photos seemed to be the most enthusiastically supported.

Ron asked the question, “What do you want to do with this list? Les responded “We need to focus now on presenters.”

Les continued saying that now with the Smart Phone Classes, interest will increase. He suggested that we start with another Smart Phone 101 Class in late September.

i. Social Events: (Diane)

Please submit any information for the Sun Senior news and Compass to her by the 14th of the month.

The Extravaganza on Saturday July 6 was successful. Gary Sloan accepted the thumb drives of the presenters. Several of us mentioned that the run time should be shorter per presenter, like 4 minutes, and that Gary should have the flash drives 3 days before the meeting.

The hot dog luncheon was a success and did come within budget. Thank you, Diane!

3. Unfinished Business:

a. Zoom Subscription (Ron)

Ron received a notice from Zoom that the subscription price has increased \$10 to a new cost of \$159.90 per year. This is higher than the amount approved at the June meeting, a new vote to approve is needed.

Motion: *Truman moved to approve the spending of \$159.00 per year for the Zoom subscription. Phil seconded; the Motion passed unanimously.*

b. Names and Faces

We need to have the most current roster for the Website Directory, and we will use some of the information of the most current spread

sheet fields, eliminating the street address, and possibly the listing of software.

Regarding the consent of the members, Phil advised that by entering the information on the Membership application is a consent. Only if the member does not agree to place their name on the Website Directory should this information be removed.

4. New Business:

5. Adjourn Meeting: Motion:*To adjourn was made by Ron, Seconded by Phil, at 11:11 am. Passed.*

Minutes submitted for review on Aug 1, 2024. Nancy Whitaker.